

List of Contributors

Andrew Carlson is a recent PhD graduate of Ohio University's School of Media Arts and Studies. He has worked and conducted research in Tanzania, Ghana, Liberia, Timor-Leste, and South Africa, most notably in Chatsworth, Durban (2005 – 2006) and in Soweto (2009), where he investigated the use of communication technology among small and micro-scale entrepreneurs as they prepare for the 2010 FIFA World Cup.

Email: carlsona@ohio.edu

Dennis Dvornak is a Humanities student at the University of Witwatersrand, Johannesburg. He is currently completing his fourth year in Dramatic Art and wrote this paper as part of a Media Studies research project between the months of February and June, 2010 un the guidance of lecturer Benita de Robillard.

E-mail: yugodc@yahoo.com

Seán Mfundza Muller is a lecturer and PhD candidate in Economics at the University of Cape Town.

Email: mfundza@gmail.com

Stefan Hebenstreit studied Political Science, Sociology, Philosophy and Social Psychology at the Universities of Frankfurt on the Main/Germany and Innsbruck/Austria, with a special focus on critical media and cultural research. His diploma thesis centred on racism and eurocentrism. He is currently a doctoral candidate at the Marburg University Research Academy in Marburg/Germany. His research project is about the role of the public sphere in neoliberalised sport. He has published previously on sport, media and intercultural communications, is an avid football fan and has made multiple trips to foreign countries during the German Bundesliga's Eintracht Frankfurt (European Cup), with the German national team.

Email: stefan.hebenstreit@gmx.net

Shaheed Tayob is a qualified chartered accountant who has decided to leave the corporate world for a career in academics. He is currently completing an Honours degree in religious studies at the University of Cape Town. Shaheed aims to draw on his expertise in economics and his passion for religion in order to analyse the manner in which religion and society is influenced by the capitalist economy.

Email: stayob@gmail.com

Reinier J.M. Vriend received his Bachelor of Arts degree in Television, Film and Theatre Studies at Utrecht University in 2008 and is currently enrolled in the selective Research Master of Media Studies at the University of Amsterdam. In 2009 he spent a semester at the Centre for African Studies at UCT.

Reinier_vriend@yahoo.co.uk